

## Press Council of India

### Report on Winter Internship Programme, 2020 (2<sup>nd</sup> January, 2020 to 31<sup>st</sup> January, 2020)

File No: 25/12/2019-PCI-Editorial

Dated: 31.01.2020

#### Introduction

The Press Council of India in pursuance of its mandate under section 13 (2) (b), (c) & (d) of the Press Council Act, 1978, conducted its 2<sup>nd</sup> internship programme “**Winter Internship Programme (WIP) 2020**” from **January 2<sup>nd</sup>, 2020** to **January 31<sup>st</sup>, 2020** for **Journalism Students**. For the same, applications were invited from eligible journalism students nationwide vide Notice dated 07.11.2020. In response thereto, the Secretariat received **29 applications**. After scrutiny of all applications *inter alia* considering the nationwide representation and article justifying their Internship at Press Council of India, twelve (12) candidates were shortlisted.(**Annexure-A**).

#### Exposure to Working

The interns were deputed for hands on work experience in the Secretariat of the Council. As per their work chart, they were posted in different sections i.e. Editorial, Meetings, Complaints and Levy of the Council to learn about the working of the Sections. Access to Internet, Computer, Library and Photocopy were also provided to them.

#### Project Report

As a part of the programme, the interns were asked to submit the report on the following topics (as allotted to them) through their respective mentors:

1. Fake News: Its impact on Society and Media Regulation
2. Portrayal of Women in Media: Its Impact and Media Regulation
3. Self-Regulation: A necessity of Media Adverse
4. Effects on Trial by Media

#### Analysis by Secretariat

For better understanding of the work and guidance, each intern was allotted a Mentor.

All the Mentors coordinated with their respective intern throughout the session irrespective of their posting and submitted their study project report, in consultation with all Section Officers/Branch In charge based on the following criteria which are kept in record as reference:

- ✓ Content of Project Report,
- ✓ Attendance and Punctuality,
- ✓ Punctuality,
- ✓ Discipline,
- ✓ Participation in sectional working,
- ✓ Behaviour with the staff and officials of the Council.
- ✓ Following Rules and Regulations of the Council.

Project Reports were evaluated by Under Secretaries, Mrs. Sonia Malhotra, Mr. T Gou Khangin and Mr. J. Shailendar. Evaluation Report is annexed at (**Annexure B**) with recommendations/suggestions



### Interactive Sessions

1. Interaction of Interns with an expert **Ms Kuljeet Kaur**, Vice President, All India Women's Conference on the topic "**Gender Sensitization**" on 16.01.2020 at 11.00am.
2. Interaction of Interns with another expert **Ms. Shalini Narayan** on the topic "**Content Creation for Print and Social Media**" on 28.01.2020 at 2:30pm.
3. Interaction of Interns with Hon'ble Chairman was held on 28.01.2020 at 4:30 pm. The Hon'ble Chairman gave the opportunity to the Interns to ask any question on any topic /subject and also obtained the views of interns on the Citizenship Amendment Act which is a current issue in India, Hon'ble Chairman, while sharing his views on CAA, asked interns to write an article on CAA and to submit the same in the Secretariat. He advised the Interns that every journalist must go to the root of any matter before giving any opinion on it and also emphasized that being a good journalist, the fair, balanced and accurate news need to be discriminated in public and national interest.

After having an informative session with the Hon'ble Chairman, Group photo of interns with Hon'ble Chairman and Secretary was also taken. ( **Annexure-C**).

### Valediction

On valediction of the Programme, an interactive session with Hon'ble Member, Shri Jaishankar Gupta of the Council and Secretary was organised on 31<sup>st</sup> January, 2020 at 3:00 pm. Shri Jaishankar Gupta, while addressing the interns, emphasised that media is the voice of the voiceless and they need to be aware in fair and accurate manner and reflect the point of view of the aggrieved.

The viewpoints emerged from the interns are as under:

- a. To avoid misleading news,
- b. Important issues are neglected for TRPs,
- c. Reporting of the marginalised sections of the society, who are deprived of the sources available to them,
- d. New scientific/technological development is required to be published in a manner that a common man can understand.

Adding to this, Shri Gupta shared his concern over the situation of farmers in India. India, being an agrarian society and economy driven by it, no news about farmers or the sources/remedies available to them are reported.

After having an informative session, all the interns were felicitated with Certificate of Acknowledgement with Group photo of interns with Shri Jaishankar Gupta, Member, Press Council of India and Secretary of the Council.(**Annexure-C**)

### Conclusion/Outcome of WIP

- a. Need for creation of Nationwide Awareness of the Press Council of India as a grievance redressal body for and against the Press.
- b. Growth of 'sense of responsibility' towards public and the future professionals that fulfils the mandate of the Council u/s 13 of the Press Council Act, 1978.



Annexure A

## Final List of Winter Internship Programme (WIP) 2020

No. 25/12/2019-PCI-Editorial

Date: 2.01.2020

The following are the final 12 candidates for WIP, 2020

S. N	Name/Application No	College/Stream	State representing
1	Ms. Osheen Suzanna John	Guru Gobind Singh Indraprastha University,	New Delhi
2	Mr. Sabnawaz Ahmed	Maulana Azad National Urdu University	Telangana
3	Ms. Medha Shukla	Makhanlal Chaturvedi University	Madhya Pradesh
4	Ms. Barasha Jyoti Baishya	Visva Bharati	Assam
5	Mr. Abhishek	PT. C.L.S Govt. PG College	Haryana
6	Ms. Preeti	PT. C.L.S Govt. PG College	Haryana
7	Mr. Prashant Jain	M.E.R.I. College, IP University	New Delhi
8	Ms. Devika Misra	Amity School of Communication, Maharajpura, Gwalior	Madhya Pradesh
9	Ms. V Shalini	Fatima College	Chennai
10	Mr. Rathod Chandu	Rachna College of Journalism	Telangana
11	Ms. Divya Gupta	VIPS	Delhi
12	Ms. Drishti Deol	I.K Gujral Punjab Technical University, Jalandhar	West Bengal





**WINTER INTERNSHIP PROGRAMME, 2020**  
**Evaluation of Project Report by Under Secretaries**

	Name of Interns	Understanding of Mandate of the Council and Sectional Working	Report on the topic provided with conclusion	Output of this internship
1.	Ms. Devika Misra	A+	A+	A+
2.	Mr. Sabnawaz Ahmed	A	A	A
3.	Ms. Medha Shukla	A	A	A
4.	Ms. Barasha Jyoti Baishya	A	A	A
5.	Mr. Abhishek	A	A	A
6.	Ms. Preeti	A	A	A
7.	Mr. Rathod Chandu	A+	A+	A+
8.	Ms. Osheen Suzanna John	A	A	A
9.	Ms. V Shalini	A+	A+	A+
10.	Mr. Prashant Jain	A	A	A
11.	Ms. Divya Gupta	A+	A+	A+
12.	Ms. Drishti Deol	A	A	A

*Sonia Malhotra*  
Sonia Malhotra (US)

*T Gou Khangin*  
T Gou Khangin (US)

*J Shailendar*  
J Shailendar (US)

**\*Marking of grading:**

*A+ stands for Excellent*

*A stands for Very Good*

*B+ stands for Good, scope for improvement*



Photo gallery:



**Hon'ble Chairman, Secretary along with twelve interns**



**Hon'ble Member Shri Jaishankar Gupta, Secretary along with twelve interns**

**Disrtibution of Acknowledgement Certificate**



**Ms. Devika Misra**



**Mr. Sabnawaz Ahmed**

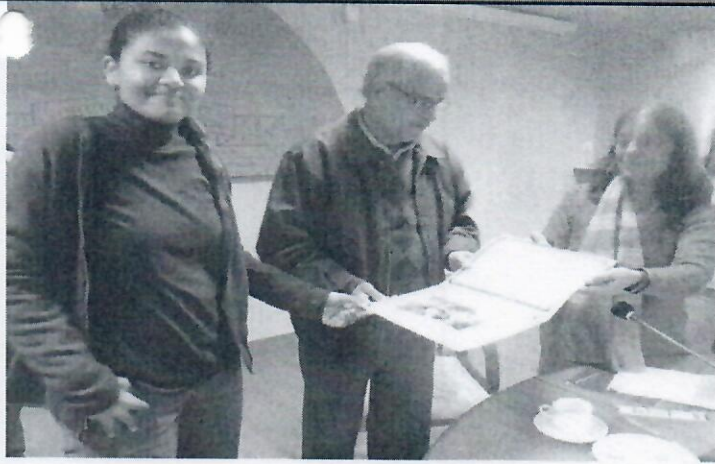


**Ms. Medha Shukla**



**Ms. Barasha Jyoti Baishya**

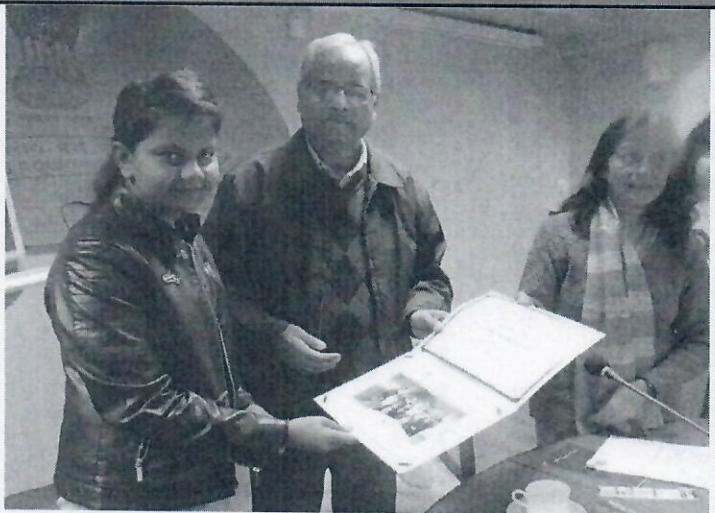




**Ms Osheen Suzanna John**



**Mr. Rathod Chandu**



**Ms. Preeti**



**Mr. Prashant Jain**



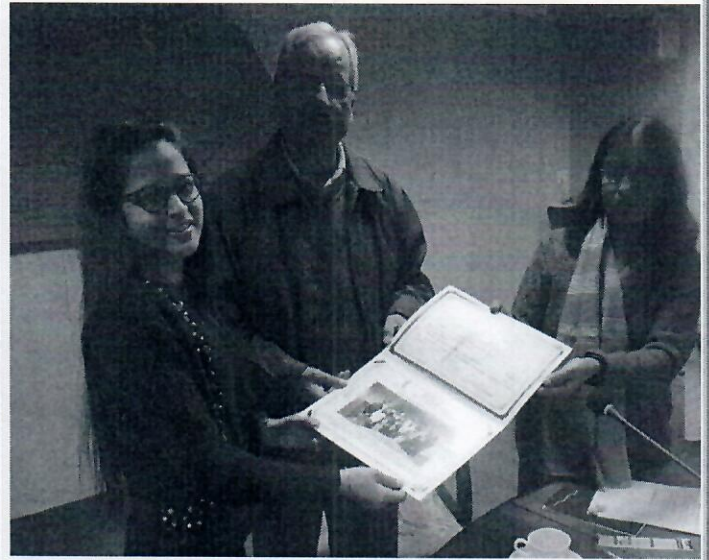
**Ms. V Shalini**



**Ms. Drishti Deol**



**Mr. Abhishek**



**Ms. Divya Gupta**

**Glimpse of Interaction Session at the Conference Hall**



## Interns with Officials

