

Report on Summer Internship Programme, 2019 (3rd June, 2019 to 2nd July 2019)

File No: 25/2/2019-PCI-Editorial

Dated: 3.7.2019

Introduction

The Press Council of India in pursuance of its mandate under section 13 (2) (b), (c) & (d) of the Press Council Act, 1978, conducted its 1st “**Summer Internship Programme (SIP) 2019**” from **June 3rd, 2019** to **July 2nd, 2019** for **Journalism Students**. For the same, applications were invited from eligible journalism students nationwide vide Notice dated 15.3.2019. In response to the said Notice, the Secretariat received **64 applications**. After scrutiny of all applications *interalia* considering the nationwide representation and article justifying their Internship at Press Council of India, ten candidates were shortlisted. (**List Attached**)

Exposure to Working

The interns were deputed for a hands on work experience in the Secretariat of the Council. As per their work chart, they were posted in different sections (Editorial, Meetings, Complaints, Levy) of the Council to learn about the working of the Sections. Access to Internet, Computer, Library and Photocopy were also provided to them.

Project Report

As a part of the programme, all interns were asked to submit the following through their respective mentors:

1. The Changing Face of Indian Press
2. Transparency in public affairs: The Role of Press
3. Press as an Instrument of Public Accountability
4. Press reporting from Conflict Area
5. Journalistic Ethics and Challenges in Digital Age

Analysis by Secretariat

For better understanding of the work and guidance, each intern was allotted a Mentor.

All the Mentors coordinated with their respective intern throughout the session irrespective of their posting and submitted their study project report, in consultation with all Section Officers/branch in charge based on the following criteria which are kept in record as reference:

- ✓ Content of Project Report,
- ✓ Attendance and Punctuality,
- ✓ Punctuality,
- ✓ Discipline,
- ✓ Participation in sectional working,
- ✓ Behaviour with the staff and officials of the Council.
- ✓ Following Rules and Regulations of the Council.

Project Reports were evaluated by Under Secretaries, Mrs. Sonia Malhotra, Mr. T Gou Khangin and Mr. J. Shailendar. Evaluation Report is annexed at Annexure A with recommendations/suggestions.



Valediction

On valediction of the Programme, an interactive session with Hon'ble Chairman, Member of the Council and Secretary was organised on 2nd July, 2019 at 3:30pm. The Hon'ble Chairman, while addressing the interns, emphasised that media is the voice of the voiceless and they need to be aware in fair and accurate manner and reflect the point of view of the aggrieved.

The viewpoints emerged from the interns are as under:

- a. To avoid misleading news,
- b. Important issues are neglected for TRPs,
- c. Journalists should enter into lives of people and understand the livelihood,
- d. Reporting of the marginalised sections of the society, who are deprived of the sources available to them,
- e. New scientific/technological development are not being published in the manner that a common man can understand.

Adding to this, Hon'ble Chairman showed his concern over the situation of farmer in India. India being an agrarian society and economy driven by it, no news about farmers or the sources/remedies available to them are reported.

After having an informative session all the interns were felicitated with Certificate of Acknowledgement by the Hon'ble Chairman, Member and Secretary of the Council.

Conclusion/Outcome of SIP

- a. Need for creation of Nationwide Awareness of the Press Council of India Act as a grievance redressal body for and against the Press.
- b. Growth of 'sense of responsibility' towards public and the future professionals that fulfils the mandate of the Council u/s 13 of the Act.
- c. Practising for fair and responsible Journalism.

Photo gallery:



**Hon'ble Chairman, Member, Secretary along with
ten interns**



Senior Officials of the Council with Interns



Distribution of Acknowledgement Certificate



Ms. Ravisha Poddar



Ms. Sandhya Agrawal



Ms. Ria Gupta

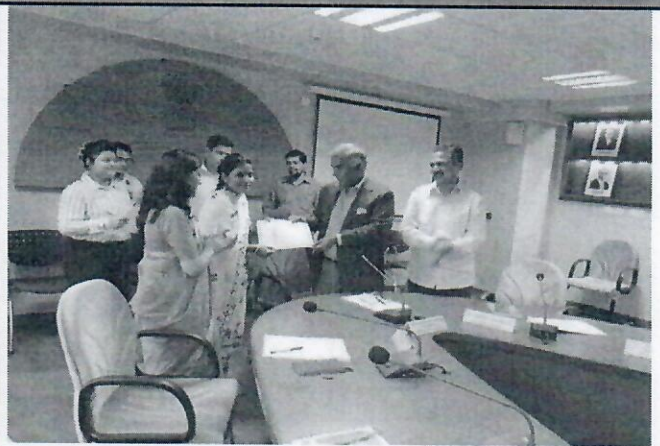


Ms. Chinmoyee Deka





Ms Sagarika Biswas



Ms. Simran Kashyap



Mr. Shailesh Chamola



Ms. Siddiqua Fatima



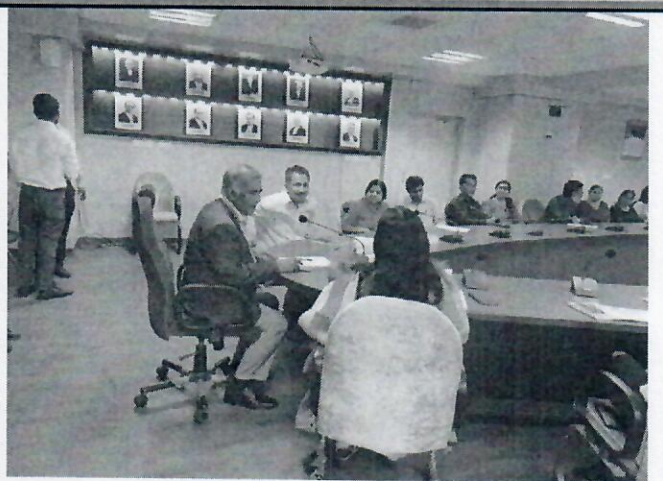


Mr. Aakash Ghosh



Ms. Sejal Mohare

Glimpse of Interaction Session at the Conference Hall





Interns with Officials



Final List of Summer Internship Programme (SIP) 2019

No: 25/02/2019-PCI-Editorial.

Dated: 2.7.2019

The following are the final 10 candidates for SIP, 2019

S N	Name	College	State representing
1.	Ms. Ravisha Poddar	Bharati College, University of Delhi	Delhi
2.	Ms. Sandhya Kumari	Kalinga Institute of Industrial Technology	Odisha
3.	Ms. Chinmoyee Deka	Tezpur University	Assam
4.	Ms. Ria Gupta	Jaggannath International Management School, IP University	Delhi
5.	Ms. Simran Kashyap	Indraprastha College for Women, University of Delhi	Delhi
6.	Ms. Sagarika Biswas	Sharda University	Delhi, UP
7.	Mr. Shailesh Chamola	Sharda University	Uttarakhand, UP
8.	Ms. Siddiqua Fatima	Maulana Azad National Urdu University	Telangana
9.	Mr. Aakash Ghosh	Makhanlal Chaturvedi University	Bihar, MP
10.	Ms. Sejal Mohare	Jagran Lakecity University	MP





SUMMER INTERNSHIP PROGRAMME, 2019
Evaluation of Project Report by Under Secretaries

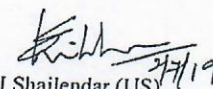
Name of Interns	Understanding of Mandate of the Council and Sectional Working	Report on the topic provided with conclusion	Output of this internship
Mr. Shailesh Chamola	A	A	A
Ms. Sandhya Kumari Agrawal	A+	A+	A+
Mr. Aakash Ghosh	A	A	A
Ms. Ravisha Poddar	A	A	A
Ms. Ria Gupta	A	A+	A
Ms. Sagarika Biswas	A	A	A
Ms. Siddiqua Fatima	A	A	A
Ms. Chinmoyee Deka	A	A	A
Ms. Sejal Mohare	A	A+	A
Ms Simran Kashyap	A	A	A

Any recommendation(s) drawn from Project Report:

- Based on the feedback from Interns, it is recommended that the Press Council Act, 1978 shall be part of not only Journalism Institutes of concerned Interns but also in all the institutes imparting Journalism course.
- All the Interns have understood the mandate of the Press Council of India, and they are all expected to keep up the spirit of the same in their future endeavours in discharging their journalism duties by adhering to professional ethics.


 Sonita Malhotra (US)


 T Gou Khangin (US)


 J Shailendar (US)

***Marking of grading:**

- A+ stands for Excellent
- A stands for Very Good
- B+ stands for Good, scope for improvement

