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PRESS RELEASE

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The Press Council of India advises print media to stop/prevent publicity and advertisement of AYUSH-related claims for COVID-19 treatment based on the Order no. Z 25023 /09/2018-2020-DCC (AYUSH) of Ministry of AYUSH, Govt. of India dated 01/03/2020.

Press Council of India advises the print media to stop publicity and advertisement of AYUSH-related claims for COVID-19 treatment in order to prevent dissemination of misleading information about AYUSH drugs and services in view of the emerging threat in the country due to COVID-19 outbreak.
